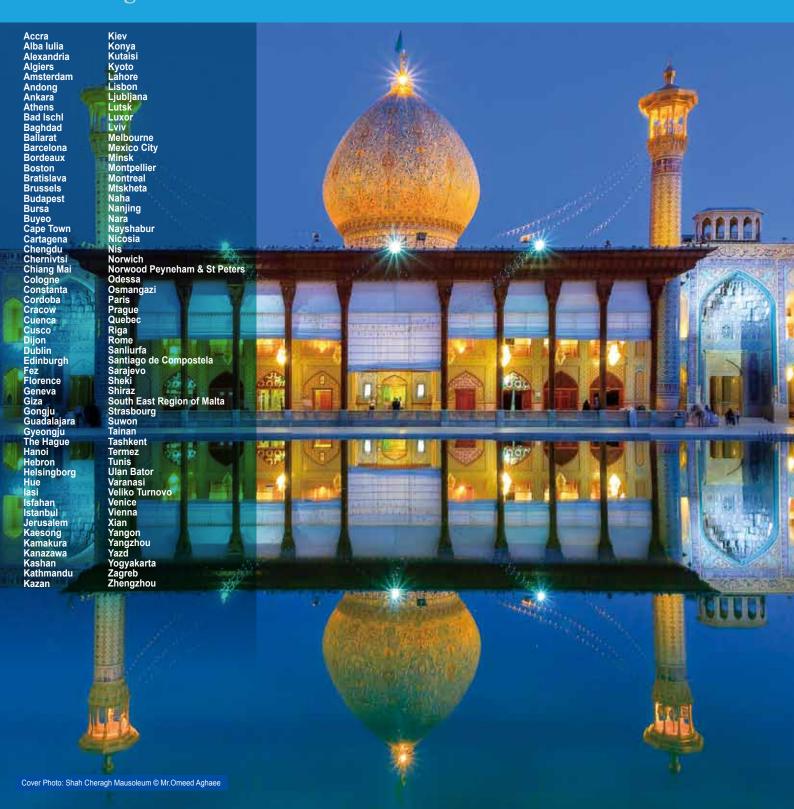
WORLD HISTORICAL CITIES



The League of Historical Cities Bulletin

No.72: March 2016



Timetable for the 15th World Conference of Historical Cities to be held in Bad Ischl, Austria from 7 June to 9 June.

Main Theme: Smart, innovative, creative historical cities of the future

June 6th (Monday) Arrive in Bad Ischl

| Afternoon | Registration | |
|-----------|---|--|
| 19:00 | Get together at Restaurant Zauner in Bad Ischl (informal, at your own cost) | |



Lehárvilla ©www.badischl.at

| June 7th (| Tuesday) |) Day 1 |
|------------|----------|---------|
|------------|----------|---------|

| 9:00 - 9:30 | Opening Ceremony | |
|---------------|---|--|
| 9:30 - 10:00 | Keynote Speech by Dr. Eva Nowotny, Ambassador of the Austrian UNESCO Commission | |
| 10:15 - 12:00 | Session 1 - Round Table for Mayors and Representatives | |
| 12:00 - 13:00 | Lunch | |
| 14:00 - 17:00 | Session 1 (cont.) - Round Table for Mayors and Representatives | |
| 19:00 | Welcome Dinner | |

June 8th (Wednesday) Day 2

| | 37 | | |
|---------------|--|--|--|
| 9:00 - 10:20 | Session 2 - Youth Forum (Presentation) | | |
| 10:30 - 12:00 | Session 3 - Workshop by Experts (Presentation) | | |
| 12:00 - 13:00 | Lunch | | |
| 13:30 - 15:30 | Session 1 (cont.) - Round Table for Mayors and Representatives | Session 2 (cont.) - Youth Forum (Discussion, Youth Exchange Activities) Session 3 (cont.) - Workshop by Experts (Discussion) | |
| 16:00 - | Excursion to Hallstatt Reception & Cultural Program in Hallstatt | | |

June 9th (Thursday) Day 3

| 9:00 - 10:30 | Board Meeting of the LHC Directors 2016 (Board members Only) | | |
|---------------|---|--|--|
| 11:00 - 12:00 | General Overview of Sessions (Youth Forum, Youth Declaration) | | |
| 12:00 - 13:00 | Lunch | | |
| 14:00 - 15:30 | General Overview of the Sessions (Round Table & Workshop) | | |
| 15:45 - 16:45 | General Assembly of the League of Historical Cities 2016 (Chaired by Chairperson of the League) - Report of the Board Meeting of Directors 2016 - Signing Bad Ischl Declaration | | |
| 16:45 - 17:00 | Closing Ceremony | | |
| 17:00 - | Official City Tour (Bad Ischl City Tour including Kaiservilla) | | |
| 19:00 | Farewell dinner | | |

This timetable is subject to change. For details on the conference, please access the 15th Conference official website at http://worldconference2016.webnode.at/
Registration will close on May 26th.



Pfarrgasse ©Christian Steglegger (Ebenseer Fotoclub)



Schröpferplatz Bad Ischl



Kaiservilla ©OÖTourismusRöbl

Greetings from the Moderator of the Workshop at the 15th Conference Ms. María del Pozo López Director of Aranjuez Cultural Landscape Foundation (Spain)



Ms. María del Pozo López

Living in a Cultural Landscape, included in the World Heritage List of UNESCO such as Aranjuez, is a big challenge for those who live and are committed with its management.

In Aranjuez, the Historical City has an added value in the territorial and cultural scope because it is part of a wider and more complex entity named "cultural landscape"

in which, by definition, communities have intrinsic links to heritage playing a crucial role in its construction and conservation.

Talking about smart cities, identity and tourism, and local civic engagement in management has special significance for cultural landscapes that include Historical Cities, such as

Aranjuez Cultural Landscape Foundation is devoted to enhance and promote the dissemination and awareness about our site in the local, domestic and international level, and to be a tool for the community and the local administration for fostering activities and actions to assist better management of the city and better quality of life for citizens.

Regarding to this, in Aranjuez we have developed several programs and activities to engage the community with the stewardship of our site, working with the tangible and intangible dimension of heritage, quite intimately linked to the concept of cultural landscape itself.

Specifically, we have conducted some educational projects addressed to different groups, such as young people and elderly people, counting on the support of the Local Educative Community and the participation of the Local Social Centers and the Municipality of Aranjuez. These activities, within these educational projects have been funded by the European Commission - Directorate of Education, through the Spanish Ministry of Culture, Education and Sports, and have been quite fruitful and have generated synergies among the groups involved regarding to the acknowledgment of our history and heritage, the strengthening of our local identity, the awareness of the need of conservation and preservation for future generations and the added value of the dissemination of our cultural heritage.

We are also working on engaging other private stakeholders that carry out their activities in our site to create a local common cultural offer for citizens and tourists, starting up a new way of working together between Public Administration and Private sector and a collaborative and proactive way of dealing with the challenges of living and working in a World Heritage Site and a Historical City.

Sharing these experiences, talking about our specific challenges and difficulties, celebrating our achievements, helping each other sharing our know-how ... are the core of networking and can be quite useful and interesting for those who attend the next meeting of the League of Historical Cities to be held in Bad Ischl and Vienna next June. I hope you can join us and profit all of us working together for our cities...

PRESENTERS for Round Table, Workshop and Youth Forum WANTED!

The City of Bad Ischl expresses an invitation for talks to be given on the following topics:

Main Topic: "Smart, innovative, creative historical cities of the

Sub topics:

- · Development of tourism to promote city identity
- · Creating a liveable, smart historical city
- How to engage citizens including young people to plan for the

If you are interested in giving a presentation, please contact the City of Bad Ischl at

Tel: + 43-6132-301-14 fax: + 43-6132-301-11

email: tschmalnauer@stadtamt-badischl.at

- 1. Presenters for Round Table (Meeting for Mayors and Administrative Officials to be held on 7th and 8th June)
- To apply to give a presentation, please submit the name of the presenter and the title of the presentation by April 15. (extended from February 2016)
- An abstract of the presentation (in English, under 1000 words) should be submitted by May 15. (extended from March 2016)
- Each presentation should be no longer than 15 minutes.

NEW!

- 2. Presenters for Workshop (Meeting for Experts and Specialists to be held on 8th June)
- To apply for a presentation, please submit the name of the presenter and the title of the presentation with short introduction of the presentation by April 30.
- 3. Inviting participants to attend the Youth Forum (Forum for youth aged between 15-30 years to be held on 8th June)
- We appreciate your support in reaching out to universities or junior chambers in your city to increase number of participants in the Youth Forum
- Presenters in the Youth Forum are requested to submit an outline of their speech (in English, under 1000 words) by May 15. (extended from March 2016) Each presentation should be within
- Members of the League of Historical Cities are required to submit a recommendation letter for the applicants.

If you have any questions or requests, please feel free to contact the City of Bad Ischl, E-mail: tschmalnauer@stadtamt-badischl.at

or the Secretariat of the League of Historical Cities, E-mail: Lhcs@city.kyoto.lg.jp

Mevlana Culture Valley: A Model Implementation in Land Use and Urban Transformation(Konya, Turkey)

Konya is a city without shanty houses, because internal and external migration are balanced, the people migrating to Konya are qualified and the citizens do not construct unlicensed buildings.

In 1999, Konya Environmental Plan was prepared aiming towards the year 2020. This plan has enabled the development of industrial areas. In accordance with Law #6360, the towns and villages of Konya have been redistricted into quarters.

Konya Metropolitan Municipality has started to develop an urban information system, social fabric map, building inventory and to take aerial photographs of the city in order to carry out planning decisions for new districts in the metropolitan area. Through these developments, it is aimed that the sustainable planning system used in the center of Konya will be applicable in other districts. The planning process started before the law has become effective in order to eliminate the implementation problems.

Mevlana Culture Valley Urban Regeneration and Transformation Project is one of the most important urban transformation projects in Turkey. It includes the historical center of Konya, historical trade center and covered bazaar, Mevlana Kulliyah, Mevlana Culture Center and high-speed train. An area of 175 hectares will be regenerated and 76.6 hectares was designated as an urban transformation area. The planning process started in 2004.

There are 7,318 buildings, 17 museums and 371 registered buildings in an area of 3,950,000m².

The first and most important milestone of Mevlana Culture Valley, was started on 28 March 2004, is the Mevlana Culture Center. Its construction was not completed for 12 years. Then it was transferred to Konya Metropolitan Municipality and the remaining 65% of the building was completed in 100 days.

Konya Metropolitan Municipality, Ministry of Environment and Urbanization, public and private institutions, and NGOs are the stakeholders of this Project.

Thanks to this project, the locations of registered and other historical buildings in the city are being determined; thus the cultural heritage will be transferred to future generations.

Additionally, urban regeneration and transformation areas have been designated in order to recover areas which are economically, socially, environmentally and physically damaged.



Mevlana Culture Valley



General Objectives of Project

- To protect cultural heritage and transfer it to future generations
- To locate the historical assets in the city and protect
- To introduce the historical character of the city
- To increase the number of touristic areas in the city and regenerate them
- To develop urban infrastructure of the city through modern architectural buildings that are harmonious with historical areas
- To increase the standard of living in our city

Special Objectives of Project

- To restore damaged historical and tourist buildings and survey them
- To redesign historical areas and construct new buildings in accordance with Seljuk Architecture in historical center of the city
- To design new museums and renovate existing ones
- To regenerate urban fabric through designing residences, tourism, trade and social facilities
- To restore and protect registered monumental and other architectures, thus bring them forward as the symbolic buildings of the city
- To develop more secure, safe and habitable areas for tourism and living

Approximately 300 Million TRY has been spent on these projects up to date. Some projects have been completed and an investment of 1 billion TRY has been planned for the next term. The project started in 2004 and different phases of the project still continue. The project is planned to be completed in 2023.

This project can be categorized under four titles.

- 1. Modern New Buildings
- 2. Rehabilitation of Historical Buildings
- 3. Restoration Works
- 4. Museums and Art Galleries

Rehabilitation of Historical Buildings is a significant part of this project. In this sense, we would like to give





special importance to Rehabilitation and Restoration of Historical Bazaar of Konya (Bedesten).

Historical Bazaar of Konya

Bedesten, of which its history goes back to Seljuk Empire, was formed in accordance with the commercial dynamics of Konya. It was the trade center of Konya for many years, but it has become economically, socially and physically old, and lost its prestige, although its historical characteristics have been preserved. Shopping and trading have always been a tradition in Anatolia and have continued for centuries. However, it has changed in recent years and some shopkeepers have closed their shops. Shopping has developed a social aspect and huge shopping malls have been opened. With this in mind, Bedesten and its environment have been declared as a protected urban area.

The vision of the Konya Metropolitan Municipality for Bedesten and its environment is to renew this area, which has been physically, socially and economically damaged, to give its previous commercial power back, to increase its potential to attract people by strengthening its trade center structure, to preserve the historical and cultural heritage in this area, to transfer the activities there into tourism incomes by projecting its integration with the city, and to develop this area in accordance with modern urban design criteria.

In order to recreate the historical atmosphere of Bedesten, top coverage has been designed through







street rehabilitation projects. The buildings that are of architectural and historical value have been brought forward and become apparent. With the plastering and dyeing, buildings have been restored in accordance with the original structures. Wooden surfaces such as bay windows, shutters and other wood works have also been renovated and missing elements which were a part of the original building but were lost over time have been replaced using similar materials. The worn parts have been changed. The signboards randomly placed over shops causing visual pollution, and LED signs have been removed. New signboards, of which shapes and sizes are determined through a regulation, will be placed instead

This project includes 66 lots, 945 parcels and 2,687 buildings. 40 streets have been renovated within this project. The length of surface which was covered with natural stones is 4330.86m and its area is 42,500m². Sides of 1,340 shops on ground floors have been covered with natural stones. 1,347 shops on top floors have been plastered and dyed.

Within the scope of the projects, chimneys and roofs of the buildings have been renovated. The sides of buildings have been plastered and dyed. The show windows have been replaced or restored. The infrastructure lines of the area (potable water and sewer networks) have been gathered together into a canal and overhauled. Fire hydrant systems have been established.

Bedesten, the first and most important phase of Mevlana Culture Valley, has been completed and its success has been recognized and awarded by Youth in Conservation of Cultural Heritage (YOCOCU), an organization which encourages institutions and individuals to protect cultural heritage around the world. Now, Bedesten is ready to welcome you to the smart and branded city of Konya, where culture, history and modern life are combined harmoniously.



Greeting from Shiraz Mayor (Iran)

Mr. Alireza Pakfetrat, Mayor of Shiraz

In the name of God

As the mayor of Shiraz, I would like to take up this opportunity to convey my best wishes of health, peace and prosperity to all member cities and their citizens. Although it has not been long since we joined LHC, we are very eager and determined to become an active member. That is why we proposed to be host to the 2018 General Assembly. Like most other historical cities, Shiraz enjoys a wealth of tangible, as well as intangible heritage, which bring with them the question of how they can be preserved. How the -sometimesseemingly irreconcilable approaches of development and preservation could be tackled is of course a great challenge. I hope that through exchanging knowledge and experience with other historical cities, we will be able to make better decisions for the future of our city. And, of course, if given the honor to be the next host, we will even have a higher chance of fulfilling our objectives.



Shah Cheragh Mausoleum © Mr.Omeed Aghaee

A Brief Introduction to Shiraz

Being the capital of Fars Province, Shiraz is located in southwest Iran. The Fars Province has played such a major role in Iran's ancient history that it is considered the center of Iranian identity - the Persian language spoken today is called Farsi. Indeed, it was one of the main seats of the great Achaemenian Empire, stretching from Egypt to India. Among the highly precious monuments situated in Fars, Persepolis, Pasargadae, Eram Garden, and King's Garden (one of the ancient gardens in Pasargadae) have been inscribed on UNESCO's World Heritage List making the province rank first in the country.

Founded in the Achaemenian Dynasty (2500 years ago), Shiraz became one of the main cities of the province. It flourished under Islam and was chosen as Iran's capital several times, the last one being during Zand Dynasty, a time when many architectural masterpieces (Karim Khan Citadel, Vakil Bazar, Vakil Mosque, etc.) were built. It is the literary center of Iran—thanks to the world-known poets like Hafez and Sa'adi) and boasts a long tradition of art, with its specific painting style flourishing in the 14th century. Today, numerous handicrafts such as Khatam and Monabbat (kinds of wood marquetry), Ghalamzani (seven-colored tiles), etc as well as architectural masterpieces, reflect the historical sites in the city especially the old mosques like Nasir-ol Mulk and Atiq, that bear witness to this claim.

But above all, Shiraz is rightly proud of its religious position in the country. Being called Sevvomin Haram Ahle Beyt in Iran (the third important religious city which house the mausoleums of the descendants of the holy Prophet of Islam), the city is an important tourism destination which offers natural, historical as well as religious must-see places to the visitors. Shiraz is also a major health hub, with a prestigious reputation for organ transplants within the Middle East countries and beyond.



Eram Garden © Mr.Omeed Aghaee



Nasir ol Mulk Mosque © Mr.Omeed Aghaee